

TSW17



FRUIT AND VEGETABLE INDUSTRY FAIR

14-15 January 2027
(Thursday-Friday)

Kielce, Poland



tsw.pl

Why TSW?

- Meeting place for fruit and vegetable producers with producers and distributors of gardening machinery and equipment, means of production, chemistry, fertilizers, as well as service providers for the horticultural industry.
- Conferences with the participation of Polish and foreign scientists and advisors presenting the latest solutions for the horticultural market.
- Events addressed exclusively to guests and industry exhibitors.

Horticultural market in Poland

In the EU, Poland is number one in the production such as:



The area of horticultural crops in Poland is over 400 thousand hectares, on which Polish gardeners produce almost 10 million tons of fruit and vegetables every year.

Poland is also the third largest producer of vegetables in the EU with a production of 5 million tonnes, which means that every 10th vegetable in the EU comes from Poland.

We are the first in the EU in the production of red beet, the second in the production of cabbage, the third in carrots and the fourth in the production of onions and tomatoes.

As part of the New Common Agricultural Policy for 2023-2027, EUR 24 billion will be allocated to support and develop Polish agriculture.

Industry scope

- Machines
- Plant protection products
- Fertilizers and biostimulants
- Foil tunnels and greenhouses
- Nursery and seed material
- Irrigation
- Preparations for sanitary hygiene
- Packaging & Packaging Machinery
- Gardening accessories
- Storage technology
- IT and logistics services
- Vans
- Services for horticulture
- Orchard constructions



Fruit Grower of the Year

Over **80** lectures
at **7** conferences!

36 800 sqm
of exhibition space

16th edition
of a successful
show

XVI

PARTICIPANTS
FROM
50
COUNTRIES

36 800
sqm

Business Zone

The **Prof. Pieniążek Competition** for the most innovative, environmentally and socially friendly products



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**FRUIT AND
VEGETABLE
INDUSTRY FAIR**

508

Demonstration plot

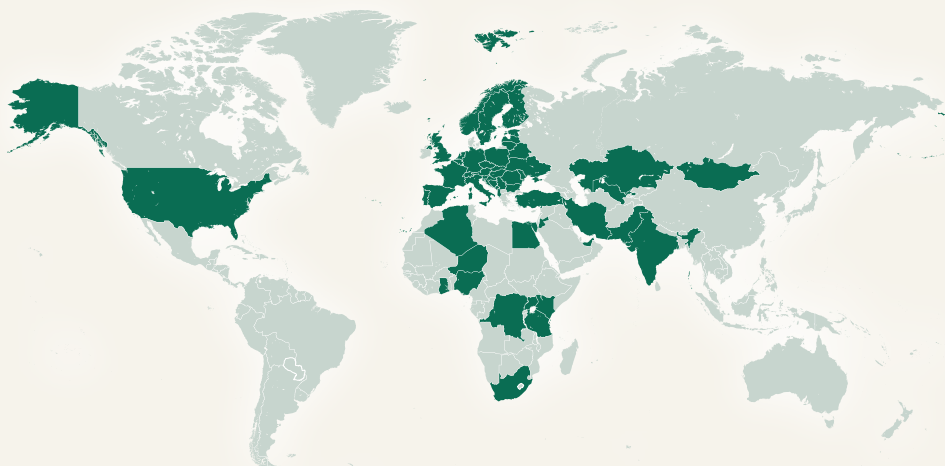
21 003 visitors
from Poland and abroad –
TSW 2026

21 003



Over 100 exhibitors
from abroad
(including companies
producing machines,
polytunnels, anti-hail
constructions, technologies
for gardening, fertilizers,
biostimulators,
substrates, irrigation)

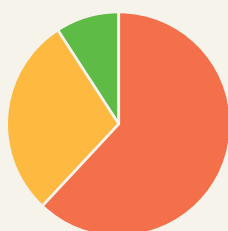
International character



Ukraine – 19%	The Netherlands – 1.5%
Lithuania – 15%	Austria – 1%
Czech Republic – 13%	Latvia – 1%
Italy – 10%	Greece – 1%
Slovakia – 8%	Hungary – 1%
Belarus – 6%	Uganda – 1%
Germany – 6%	The United Kingdom – 0.8%
Estonia – 5%	Bulgaria – 0.7%
Egypt – 5%	Finland – 0.7%
Romania – 4%	Slovenia – 0.5%
France – 2.5%	Sweden – 0.5%
Spain – 2.5%	Belgium – 0.5%
Algeria – 2%	Japan – 0.3%
Turkey – 2%	Croatia – 0.3%
Pakistan – 1.5%	

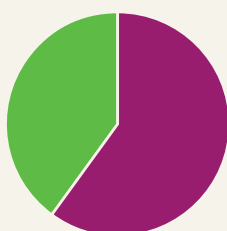
Participant's profile

Business profile:



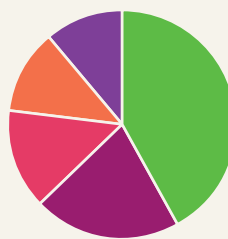
● Horticulture **62%**
● Vegetable growing **29%**
● Agriculture **9%**

Vegetable production:



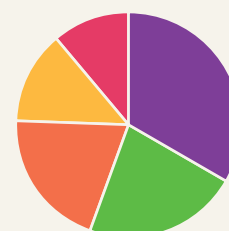
● Ground **60%**
● Under covers **40%**

Orchard production:



● Apples **42%**
● Blueberries **21%**
● Cherries **14%**
● Pears **12%**
● Plums **11%**

Horticultural production:



● Berry **33%**
● Field vegetables **22%**
● Pome fruits **20%**
● Stone fruits **13%**
● Vegetables under cover **11%**

Location

TSW takes place in Targi Kielce –

an exhibition centre of a high standard, well-connected, convenient access from the main cities of Poland:



Contact

Call or write to book a stand or receive an offer



Olga Chachulska 
tel. +48 508 618 298
e-mail: o.chachulska@oikos.net.pl



Agnieszka Świdarska
tel. +48 508 618 270
e-mail: a.swiderska@oikos.net.pl

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Location: Targi Kielce Poland
ul. Zakładowa 1, 25-672 Kielce
email: tsw@tsw.pl



ORGANIZER

Oficina Wydawnicza
Oikos sp. z o.o.
ul. Kaliska 1 m. 7, 02-316 Warszawa, Poland
tel. +48 22 822 03 34
www.oikos.net.pl